



IEEE WIE Technical Activities

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Best Practices For Societies



Connect. Support. Inspire.





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Technical Activities Marathon

September 2024



- ▶ Cloud Hero Hackathon, 3 hours event with Google
- ▶ Societies referents that would like to participate
 - Requested Student workshops with the Society topic

Aspects for Affinity Group Health

1. Pledge Best Practices For Societies
2. Society/Council Web Presence
3. Membership Development in Societies



Do you know what is the WIE Pledge?

Pledge Best Practices For Societies

(wie.ieee.org/wie-pledge)



- 1. Informing all the society chapters about what is the IEEE WIE pledge and what it implies.**
2. Defining a path that can help society representatives to reach out to the IEEE WIE Society for the sake of supporting the IEEE WIE pledge.
- 3. Creating opportunities of exposure**, such as reference learning material.
4. Improving the awareness of what IEEE WIE is and how to apply the pledge in your society within the IEEE WIE Society committee
5. Working towards integrating the pledge formally into the documents that regulate the activities Promoting the IEEE WIE pledge in all the Technical Committees.
- 6. Generating outreach, mentoring programs, technical sessions, promoting and sustaining diverse representation in the committee's leadership within the society.**
- 7. Including the IEEE WIE pledge in all the membership level events, i.e., since members are students in their events and proposals.**
8. Improving websites and social media publicity
9. Having IEEE WIE Society representation during the smaller society events, not only in flagship events

IEEE Councils That Have Taken the WIE Pledge



IEEE Regions That Have Taken the WIE Pledge

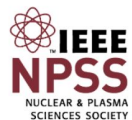
IEEE Kerala Section logo.



IEEE Societies That Have Taken the WIE Pledge



IEEE Kerala Section



And More...
(wie.ieee.org/wie-pledge)



Next Steps: wie.ieee.org/wie-pledge



WIE is building momentum with the Pledge and concurrently working on the cross-talk of how to implement change, establishing best practices, and capturing all of these details for our membership. Currently in development and soon to be communicated:

1. Use WIE Pledge logo (PNG) to proudly display on your event and conference webpages, etc.
2. Frequently Asked Questions (wie.ieee.org/about/faqs/)
3. Best practices from OUs who have taken the WIE Pledge for success with a longer-term view
4. Promote Women's Experiences In Tech PDF from the site

What do you think is important for a solid web presence?

Society/Council Web Presence data to add in Media

1. IEEE WIE vision and mission
2. Information on how to become an IEEE WIE member and the membership benefits
3. A clickable link pointing to wie.ieee.org
4. Information about the IEEE WIE Pledge
5. IEEE WIE Society/Council Chair and Committee information with a short bio, position, and the IEEE email of each member
6. Events and Calendar
7. News and subscription to the newsletter
8. Blogs – contributions from the members
9. Widgets / hyperlinks directing to the social media pages of IEEE WIE Society/Council (LinkedIn/Facebook/Instagram/Youtube)
10. Information on the volunteering opportunities
11. A contact form

Are you considering membership development in your Group?

Membership Development in Societies

1- Main Outreach activities from Societies:

Listed below are the main activities that IEEE societies have done to let members and the general public know more about their society.

- Mentorship programs for students and early career researchers
- Relevant Panels with women in societies
- Booths at conferences
- Monthly Webinars
- Young professionals receptions
- Chapter forms to know about their activities
- Summer School programs and competitions
- Students Outreach Programs
- Career/professional development events at IEEE conferences
- Networking luncheons
- Mentoring events
- Technical panels, Fireside chats



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Membership Development in Societies

2- Current Membership development activities and strategies:

These activities are being held by the societies, helping to increase and maintain membership.

- Writing women-pieces for newsletter and magazines
- Reporting WIE activities, women and DEI events at flagship conferences.
- Workshops/Event meetings (mostly for students and young professionals) at prominent conferences with student travel support scholarships.
- Women's lunch and speakers at conferences
- Providing readout of WiE meetings, resources and initiatives, Supporting D&I committees
- DV webinars
- Bringing awareness to IEEE WIE Activities
- Advertising WIE programs in members LinkedIn groups and Promoting participation in WIE events and activities
- Organizing dedicated panel discussions at societies flagship conferences
- Collaboration with Young Professionals
- Virtual / in person networking events and mentoring sessions. Diffusion as: articles, blog, live events, webinars, newsletters, virtual sessions

Membership Development in Societies (3. Part 1)

3- Benefits of WIE and Societies from their membership development activities:

These are the identified benefits of having the possibility to share activities for membership development.

- Access to endless personal and technical growth resources
- Support to overcome barriers faced by women researchers
- Increase female participation, Grow society membership
- New ideas & initiatives
- Professional visibility
- Opportunities for leadership positions
- Serving on editorial boards and conference programs
- Spread the information about WIE related activities
- Access to more resources for all the events society plans
- Belong to a society that is itself a role model of good gender practices, plus all the technical benefits

Membership Development in Societies (3. Part 2)

3- Benefits of WIE and Societies from their membership development activities:

- All WIE can be WICE members automatically without any fee (COMSOC).
- Inspire and motivate both students and young professionals to have efficient roles in their professions, by meeting successful female engineers and professors.
- Share experiences and expertise on outreach programs
- Community of interest
- Collaboration on society initiatives
- Support for women researchers

Membership Development in Societies

4- Strategies that can be made between WIE and societies:

Many of these strategies have been done as seen before, but it would be important to focus on a list of specific activities to create a guide for liaisons.

- Organizing WIE panels at professional society conferences
- Meetings at IEEE events
- Define more clear goals and outreach efforts to offload work to societies.
- Advertise in allied conferences
- Doing joint events in order to get more support from IEEE.
- Identifying common goals and purposes
- Defining a focus area between WIE and societies as diversity and inclusion
- Professional development events; younger students (e.g., high school) outreach events
- Fund/support from WIE one from each society (or rotate among the societies) for members
- Joint panels, networking events and mentorship programs



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More Feedback

Please add your comments and additions to the following form

bit.ly/wie-tab-volunteers-2024

Thank you!