

IEEE NUST-PNEC STUDENT BRANCH

IEEE WIE NUST-PNEC CHAPTER

“How to be A Freelancer?” Webinar Report

Date: 8th September 2020

Day: Tuesday

Duration: 1 hour

Time: 9 - 10 pm

One of the key goals of IEEE-WIE NUST PNEC Chapter is to look for new ways to empower students and help equip them with holistic skills that help them to broaden their skillset and learn to better navigate the harsh world of engineering along with teaching them necessary tools for utilizing those skills for maximum productivity. With this aim, the Chapter held a collaborative webinar with IEEE-WIE UIT on the topic of “How to be A Freelancer?” on September 8th. Keeping in mind that Freelancing is the biggest platform for home-based earning as a side gig, we invited Suleman Asif, who has been working as a freelancer from quite some time and now works as a freelance instructor at “CovertX”.

The webinar was conducted on Google Meet, with 110 registrants and went without a hitch as our Team had created a group on WhatsApp Messenger and provided all details and ensured that the participants could easily approach us for any complaints. The registrants were from all over Pakistan from prestigious institutes like IBA to Government Colleges like the Federal Urdu University as well as students from all over Pakistan. With 60% of those attending the webinar being women, our chapter successfully achieved its task of empowering women in this event.

Suleman Asif, the host, started the webinar by briefing audience about what is freelancing and what is its scope. He then went on to tell about the biggest platforms for freelancing and went into the details of one of those platforms, i.e. Fiverr. He went on about how to make gigs on it, how to make your gig have more impressions and the use of SEO (Search Engine Optimization). The Webinar was also recorded and the videos were put on YouTube for the benefit of others. All in all, it was a highly successful event, especially, it being the first collaborative Webinar being conducted in the Chapter’s history.

EVENT ANNOUNCEMENT POSTER

- **Sep 8, 2020**
- **Tuesday**
- **9-10 pm**

WEBINAR

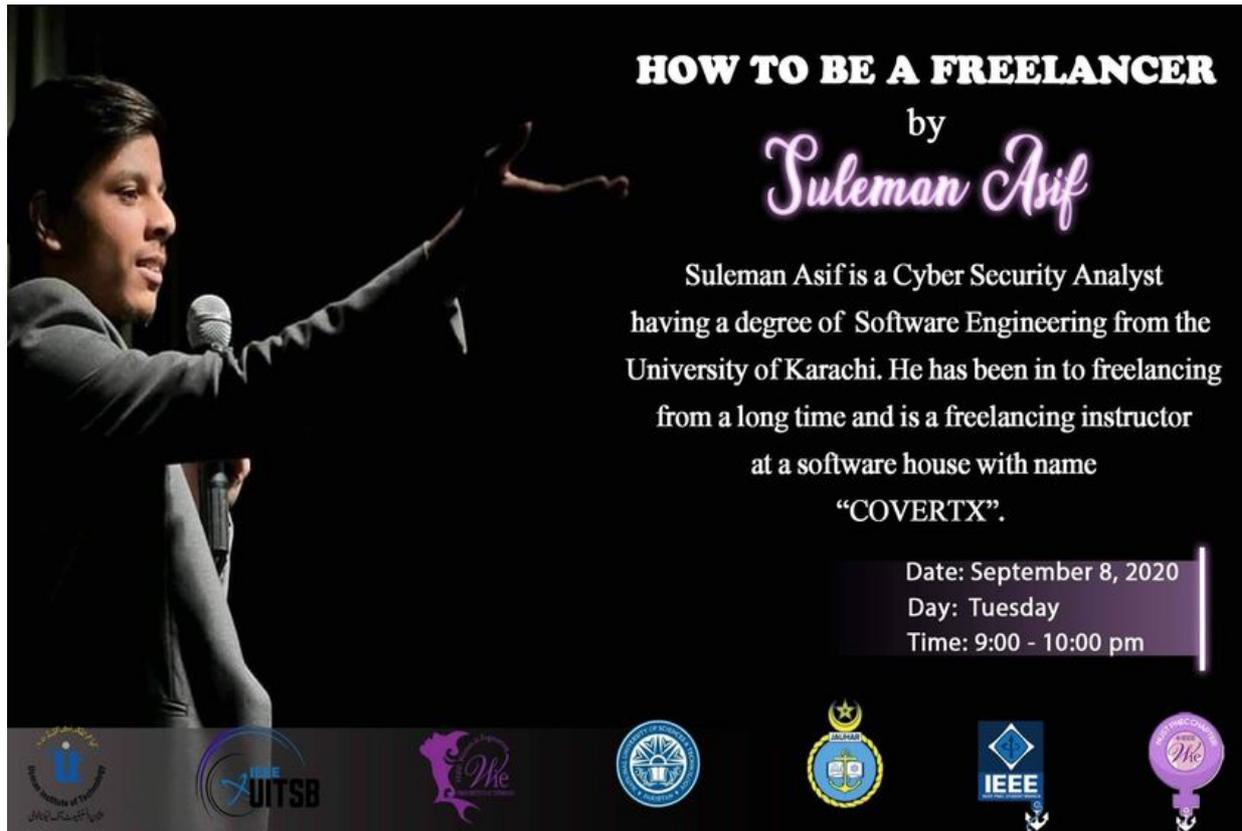
Topic: How to be a Freelancer

Speaker : Suleman Asif & Bilal Idrees

**Get Yourself
Registered NOW !**



SPEAKER ANNOUNCEMENT POSTER



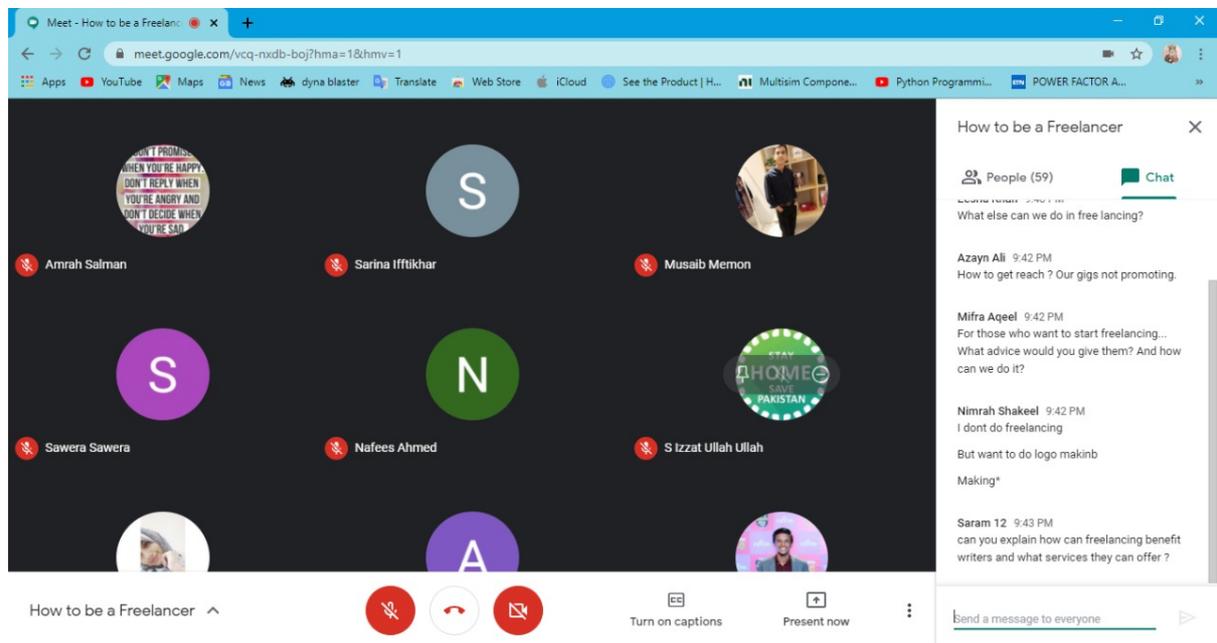
HOW TO BE A FREELANCER
by
Suleman Asif

Suleman Asif is a Cyber Security Analyst having a degree of Software Engineering from the University of Karachi. He has been in to freelancing from a long time and is a freelancing instructor at a software house with name "COVERTX".

Date: September 8, 2020
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Logos at the bottom: University of Karachi, UITSB, The, University of Sindh, Ministry of Education, Government of Sindh, IEEE, and a circular logo with 'Me'.

EVENT DAY



Meet - How to be a Freelancer

meet.google.com/vcq-nxdb-boj?hma=1&hmv=1

People (59)

Chat

What else can we do in free lancing?

Azayn Ali 9:42 PM
How to get reach? Our gigs not promoting.

Mifra Aqeel 9:42 PM
For those who want to start freelancing...
What advice would you give them? And how can we do it?

Nimrah Shakeel 9:42 PM
I dont do freelancing
But want to do logo makinb
Making*

Saram 12 9:43 PM
can you explain how can freelancing benefit writers and what services they can offer?

How to be a Freelancer

Turn on captions Present now

Send a message to everyone

Meet - How to be a Freelancer

meet.google.com/vcq-nxdb-boj?hma=1&hmv=1

Apps YouTube Maps News dyna blaster Translate Web Store iCloud See the Product | H... Multisim Compone... Python Programmi... POWER FACTOR A...

Amrah Salman Maryam Saeed MUSAIB MEMON

Nimrah Shakeel Kanwal Karwal Sarah Meraj

How to be a Freelancer

People (61) Chat

Add people

- urooj shaukat (You)
- Abc Xyz
- Ali Ahmed
- ali hussnain
- Amrah Salman
- Ana Arshad
- Aniqa Qayyum

How to be a Freelancer

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Apps YouTube Maps News dyna blaster Translate Web Store iCloud See the Product | H... Multisim Compone... Python Programmi... POWER FACTOR A...

S Fizza Jaffery fahad hussain EESHA KHAN

Someone wants to join this meeting

Engr HannahBaker

As the host, you can remove anyone at any time Deny entry Admit

How to be a Freelancer

People (53) Chat (8)

- Abc Xyz
- aizan zafar
- Ali Ahmed
- ali hussnain
- Amrah Salman
- Ana Arshad
- Areeba
- Arham Khan
- Asma Siddiq

How to be a Freelancer

Turn on captions Present now

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Apps YouTube Maps News dyna blaster Translate Web Store iCloud See the Product | H... Multisim Compone... Python Programmi... POWER FACTOR A...

S Fizza Jaffery fahad hussain eraj Nadeem

taaib khan Ayesha Imran Maryam Saeed

Shaukat Ali

Ok

How to be a Freelancer

People (56) Chat (2)

- Duaa Ahmed
- EESHA KHAN
- Eina Zia
- eraj Nadeem
- eraj Nadeem
- fahad hussain
- faheela parvez
- Fatima Munir
- Fatima tuz zuhra

How to be a Freelancer

Turn on captions Present now

RECORDED SESSION ON IEEE WIE YOUTUBE CHANNEL

The screenshot shows a Zoom webinar interface. The main window displays a video of a man in a blue jacket, with a circular profile picture of the same man. The title of the webinar is "Webinar - How to be a Freelancer". At the bottom of the main window, there is a progress bar showing 36:03 / 56:23. On the right side, a chat window is open, titled "How to be a Freelancer". The chat window shows a list of participants and their messages. The participants listed are Syed Fasih, Musaib Memon, Sarina Ifftikhar, Eesha Khan, and S Fizza Jaffery. The chat messages are as follows:

- Saram 12 9:43 PM: can you explain how can freelancing benefit writers and what services they can offer ?
- Eesha Khan 9:45 PM: Benefits of free lancing??
- zahra farheen 9:46 PM: and some tips for beginners?
- Kashmala Afzal 9:46 PM: How can freelancing benefits influencer/blogger? And if your content is good enough but the reach is not good
- zahra farheen 9:46 PM: Start kis trh len?
- Musaib Memon 9:48 PM: Is it advisable to add a video to your gig? Fiverr suggests k chances of you getting a order increases by upto 300% if you add a video. How true is that?

At the bottom of the chat window, there is a text input field with the placeholder "Send a message to everyone" and icons for settings and full screen.