

## Official Rules

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.**

**Contest: Women in Engineering Member Benefits Video Contest** (the “Contest”)

**Sponsor:** The Institute of Electrical and Electronics Engineers, Incorporated, 445 Hoes Lane, Piscataway, New Jersey, USA, 08854 (“Sponsor”)

**Eligibility:** Contest is open to residents of the United States of America and other countries, where permitted by local law, who are the age of eighteen (18) and older and are members of IEEE Women in Engineering (“WIE”). Employees of Sponsor, its agents, affiliates and their immediate families are not eligible to enter Contest. Entrants may be subject to rules imposed by their institution or employer relative to their participation in contests and should check with their institution or employer for any relevant policies. Void where prohibited by law.

**Agreement to Official Rules:** By participating in this contest, entrants agree to abide by the terms and conditions thereof as established by Sponsor. Sponsor reserves the right to alter any of these Official Rules at any time and for any reason. All decisions made by Sponsor concerning the Contest including, but not limited to the cancellation of the Contest, shall be final and at its sole discretion.

**Entry Period:** The Contest commences on **August 1<sup>st</sup>, 2017 and ends on September 15<sup>th</sup>, 2017 11:59 PM (UTC -5:00)** (“Entry Period”). Sponsor’s server is the official clock for the Contest. Entries received before or after the entry period are void.

### **How To Enter:**

In order to be considered for a Prize, Entrants must send a link to a video link to [women@ieee.org](mailto:women@ieee.org) with the Subject: Member Benefits Video Contest: YOUR\_VIDEO\_TITLE by YOUR\_TEAM\_NAME that meets all of the criteria established in these Official Rules. It is recommended that the sender of the email cc each member of the team in the email.

Entrants may work in teams of up to three (3) people.

The theme of the video must highlight the benefits of being a WIE member.

The video may only show team members. Team members shall be solely responsible for obtaining consent and releases from anyone, including team members and non-team members, appearing in the video.

The use of credits, subtitles, texts and other necessary support material is permitted provided any such usage does not violate the intellectual property rights of a third party.

Inclusion of third party music is prohibited. If music is used, it must be created and performed by the Entrant.

The video should be a minimum of 2 minutes and a maximum of 4 minutes.

The file size of the video should not exceed 200 MB.

The video must be uploaded to Dropbox, Google Drive, or Mega. The link to the uploaded video should be included in the email.

Accepted formats for the video are .wmv, .avi, .3gp, .mpg and .mp4.

### Restrictions

The video may not contain advertising or commercial material.

Entrants must submit, when requested, all relevant authorizations, licenses, and releases for the videos, including, but not limited to, releases of all persons included in the videos and third party intellectual property. In the event Entrant is unable to provide such material, Sponsor may, in its sole discretion, disqualify Entrant.

Sponsor reserves the right to disqualify any video that it, in its sole discretion, deems inappropriate or does not comply with the Official Rules. The video cannot contain inappropriate language or behavior. The video must follow all applicable guidelines and policies for services here the video has been uploaded.

LIMIT ONE (1) ENTRY PER ENTRANT

### Selection of Top Five Teams:

The scoring chart below will be used as a guideline to determine the top five video submissions.

|        |   |   |   |   |   |        |
|--------|---|---|---|---|---|--------|
| Aspect | 0 | 1 | 2 | 3 | 4 | Weight |
|--------|---|---|---|---|---|--------|

|            |                                      |   |  |  |  |     |
|------------|--------------------------------------|---|--|--|--|-----|
| Focus      | The video discusses no benefits.     | The video describes 1 IEEE member benefit not specific to WIE.  | The video only describes 2-3 key IEEE member benefits not specific to WIE.   | The video describes 2 or fewer WIE member benefits in addition to some key IEEE member benefits.         | The video describes at least three benefits of being a WIE member in addition to key IEEE member benefits. | 20% |
| Stories    | No examples.                         | One example of how a team member has been positively impacted by an IEEE benefit not specific to WIE. | Two examples of how different members of the team have been positively impacted by IEEE member benefits not specific to WIE. | One example of how at least one person on the team has been positively impacted by a WIE member benefit. | Two examples of how different members of the team have been positively affected by WIE benefits.           | 30% |
| Teamwork   | No team members appear in the video. | Not all members appear in the video but not all have speaking roles.                                  | Not all members of the team appear in the video. Those that do all have speaking roles                                       | All team members appear in the video, but not all have speaking or demonstration roles.                  | All team members appear in the video and having speaking roles or demonstrate a benefit with a voice over. | 10% |
| Creativity | Not Creative or original             | One creative aspect appears in the video.   | There is some original thought.  | The video is moderately creative and original.   | The video is original and creative. The approach is unique. It stands out from other videos.               | 15% |
| Memorable  | The video is not memorable.          | One aspect is memorable.  | Some aspects are memorable.  | The video is memorable.  | The video is very memorable. It sticks in the judge's  | 15% |

|         |  |   |  |                                   |   |         |
|---------|--|---|--|-----------------------------------|---|---------|
|         |  |   |  |                                   | minds.  |         |
| Quality | Video is grainy. Spoken words cannot be understood, noise in the background. | Video is low quality. There is some noise in the background, but words can be understood. | Video is of decent quality. Noise is infrequently heard in the background. | Video and sound are high quality. | Video and sound are high quality. Captions are available for those who need it. | 10%     |
| Total   |  |   |  |                                   |   | 100.00% |

### Judging on Social Media

Upon selection of the top five videos according to the criteria above, the videos will be posted on the IEEE WIE Facebook and Twitter. On Facebook, one like is worth one point, while one share is worth five points. On Twitter, one like is worth one point, while one repost is worth five points. Points from likes, shares, and reposts will only be counted from the original posts. Team members can like and share their videos for points. The team with the most points will win the Prize.

In the event of a tie, the video with the best score from the scoring rubric will win. If there is still a tie, the video with the most shares and reposts will win.

**Prize:** The prize(s) for the Contest are being sponsored by IEEE. The winner(s) (the “Prize Winner(s)”) shall receive one Women in Engineering International Leader Conference Registration fee waiver per team member, up to three waivers, with an approximate value of \$600 USD per waiver, up to \$1,800 total USD (the “Prize”). No cash in lieu of prize or substitution of prize permitted, except that Sponsor reserves the right to substitute a prize or prize component of equal or greater value in its sole discretion for any reason at time of award. Sponsor shall not be responsible for service obligations or warranty (if any) in relation to the prize(s). Prize may not be transferred prior to award. All other expenses associated with use of the prize, including, but not limited to local, state, or federal taxes on the Prize, are the sole responsibility of the winner. Winner(s) understand that delivery of a prize may be void where prohibited by law and agrees that Sponsor shall have no obligation to substitute an alternate prize when so prohibited.

Prize Winner shall be responsible for any and all costs, other than the Prize, associated with attending the Women in Engineering International Leader Conference.

**Notification of Potential Prize Winners:** The Prize Winners will be notified by e-mail within 14 days of the selection date at the end of the Social Media Period. If a Prize Winner does not

acknowledge acceptance of the Prize within 14 business days after being notified that he or she is a Prize Winner, or if a potential Prize Winner does not return the signed claim forms within the required time, or is otherwise found to be ineligible or not in full compliance with these Official Rules, another Prize Winner will be chosen using the same procedure specified above. Potential Prize Winner may be asked to execute and return to Sponsor a declaration of eligibility and liability/publicity release, where lawful, within fourteen (14) days of attempted notification. Winner may waive the right to receive the prize. The decisions of Sponsor are final and binding in all respects.

**Release, Publicity, and Privacy:** By receipt of the Prize and/or, if requested, by signing an affidavit of eligibility and liability/publicity release, the Prize Winner consents to the use of his or her name, likeness, business name and address by Sponsor for advertising and promotional purposes, including but not limited to on Sponsor's social media pages, without any additional compensation, except where prohibited. No entries will be returned. All entries become the property of Sponsor. The Prize Winner agrees to release and hold harmless Sponsor and its officers, directors, employees, affiliated companies, agents, successors and assigns from and against any claim or cause of action arising out of participation in the Contest.

Sponsor assumes no responsibility for computer system, hardware, software or program malfunctions or other errors, failures, delayed computer transactions or network connections that are human or technical in nature, or for damaged, lost, late, illegible or misdirected entries; technical, hardware, software, electronic or telephone failures of any kind; lost or unavailable network connections; fraudulent, incomplete, garbled or delayed computer transmissions whether caused by Sponsor, the users, or by any of the equipment or programming associated with or utilized in this Contest; or by any technical or human error that may occur in the processing of submissions or downloading, that may limit, delay or prevent an entrant's ability to participate in the Contest.

Sponsor reserves the right, in its sole discretion, to cancel or suspend this contest and award a prize from entries received up to the time of termination or suspension should virus, bugs or other causes beyond Sponsor's control, unauthorized human intervention, malfunction, computer problems, phone line or network hardware or software malfunction, which, in the sole opinion of Sponsor, corrupt, compromise or materially affect the administration, fairness, security or proper play of the contest or proper submission of entries. Sponsor is not liable for any loss, injury or damage caused, whether directly or indirectly, in whole or in part, from downloading data or otherwise participating in this Contest.

**Right to Use Entries:** By entering the Contest, entrants grant Sponsor a non-exclusive, irrevocable, royalty-free, perpetual, worldwide right and license to reproduce, publish, display, edit and otherwise use the submitted Entries, and entrant's full name and city and state/province/country of residence, photograph, likeness, voice and institutional affiliation, in print or any offline or online and other media for purposes of editorials, exhibition, advertising, publicity and promotion without additional compensation or permission, unless prohibited by law.

**Representations and Warranties Regarding Entries:** By submitting an Entry, you represent and warrant that your Entry does not and shall not comprise, contain, or describe, as determined in Sponsor's sole discretion: (A) false statements or any misrepresentations of your affiliation with a person or entity; (B) personally identifying information about you or any other person; (C) statements or other content that is false, deceptive, misleading, scandalous, indecent, obscene, unlawful, defamatory, libelous, fraudulent, tortious, threatening, harassing, hateful, degrading, intimidating, or racially or ethnically offensive; (D) conduct that could be considered a criminal offense, could give rise to criminal or civil liability, or could violate any law; (E) any advertising, promotion or other solicitation, or any third party brand name or trademark; or (F) any virus, worm, Trojan horse, or other harmful code or component. By submitting an Entry, you represent and warrant that you own the full rights to the Entry and have obtained any and all necessary consents, permissions, approvals and licenses to submit the Entry and comply with all of these Official Rules, and that the submitted Entry is your sole original work, has not been previously published, released or distributed, and does not infringe any third-party rights or violate any laws or regulations.

**Limitations of Liability/Reserved Rights:** Neither Sponsor, its parent, subsidiary or affiliated companies, nor its advertising or promotional agencies shall have any obligation, liability or responsibility with regard to (i) entries that contain incorrect or inaccurate information or do not comply with these Official Rules, (ii) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, technical or other error of any kind, (iii) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties of any kind, (iv) any condition caused by events beyond the control of Sponsor that may cause the Contest to be disrupted or delayed, (v) any printing or typographical errors in these Official Rules or any other materials associated with the Contest, or (vi) any damages or losses of any kind caused by any prize or resulting from participation in the Contest, accessing, uploading or downloading data in connection with the Contest, or acceptance, possession or use of any prize. Sponsor, in its sole discretion, reserves the right to disqualify any entrant tampering with or abusing the entry process or the operation of the Contest or otherwise violating these Official Rules. Sponsor, in its sole discretion, further reserves the right to cancel, terminate, suspend or modify the Contest if the Contest cannot be completed as planned because of infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort and to select a winner from among eligible entries unaffected by such event, if any.

**Disputes:** EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS CONTEST, OR ANY PRIZES AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORTING TO ANY FORM OF CLASS ACTION, PURSUANT TO ARBITRATION CONDUCTED UNDER THE COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION THEN IN EFFECT, (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS CONTEST, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL,

AND CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND SPONSOR IN CONNECTION WITH THE CONTEST, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW JERSEY, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW, RULES OR PROVISIONS (WHETHER OF THE STATE OF NEW JERSEY OR ANY OTHER JURISDICTION) THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THE STATE OF NEW JERSEY. SPONSOR IS NOT RESPONSIBLE FOR ANY TYPOGRAPHICAL OR OTHER ERROR IN THE PRINTING OF THE OFFER OR ADMINISTRATION OF THE CONTEST OR IN THE ANNOUNCEMENT OF THE PRIZES.

**Contest Results and Official Rules:** To obtain the identity of the Prize Winner and/or a copy of these Official Rules, send an email to [women@ieee.org](mailto:women@ieee.org) with Video Contest in the subject line.